

GDC Memorial College

Bahal (Bhiwani) - 127028

NAAC Accredited Grade "B" (Second Cycle) and Recognized under
the Sections 2(f) & 12B of the UGC Act, 1956

Affiliated to Ch. Bansi Lal University, Bhiwani

Lesson Plan- January to April 2026

Name - Dr. Anju

Department - Commerce

Class - M.Com.

Subject - Financial Management

Semester - 2nd

Subject Code - 25COM 202

Week-1

UNIT-1

27-01-26 Introduction of Financial Management

28-01-26 Do

30-01-26 Scope of Financial Management

31-01-26 Do

Week-2

2-Feb-26 Objectives of Financial Management

3-Feb-26 Do

4-Feb-26 Organisation of Finance Function

6-Feb-26 Emerging Role of finance managers in India

Week-3

9-Feb-26 Time Value of Money

10-Feb-26 Revision

11-Feb-26 Objectives of Financial Manager

13-Feb-26 Price & Wealth Maximization

14-Feb-26 Do

Week-4

16-Feb-26 Financial Planning

17-Feb-26 Long term & Short term Financial needs

18-Feb-26 Revision

20-Feb-26 Revision

Week-5

UNIT-2

23-Feb-26 Revision

24-Feb-26 test

25-Feb-26 Capitalisation-Theories of capitalisation

27-Feb-26 Revision

28-Feb-26 Unit Test

Week-6

UNIT-2

2-Mar-26 Capital Budgeting

5-Mar-26 Do

6-Mar-26 Capital Budgeting techniques

Week-7

9-Mar-26 Do

10-Mar-26 Do

11-Mar-26	Do
13-Mar-26	Do
14-Mar-26	Revision
Week-8	
16-Mar-26	Techniques for incorporating risk in Capital Budegting
17-Mar-26	Do
18-Mar-26	Do
20-Mar-26	Do
Week-9	
23-Mar-26	Revision
24-Mar-26	Assignment
27-Mar-26	Unit Test
28-Mar-26	Test
Week-10	unit-3
30-Mar-26	Cost of Capital
31-Mar-26	Do
Week-11	
1-Apr-26	Theoies of Capital Structure
2-Apr-26	Do
3-Apr-26	Do
Week-12	
6-Apr-26	Do
7-Apr-26	Do
8-Apr-26	Revision
10-Apr-26	Assignment
11-Apr-26	Unit Test
Week-14	unit-4
13-Apr-26	Dividend
14-Apr-26	Do
15-Apr-26	Do
17-Apr-26	Models of Dividend Decision
Week-15	
20-Apr-26	Do
21-Apr-26	Do
22-Apr-26	Do
24-Apr-26	Management of Working Capital
25-Apr-26	Do
Week-11	
27-Apr-26	Do
28-Apr-26	Revision
29-Apr-26	Revision
30-Apr-26	Unit Test
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Lesson Plan- January to April 2026	
Name - Dr. Anju	Department - Commerce
Class - M.Com.	Subject - E-Commerce
Semester - 2nd	Subject Code - 25COM 202
Week-1	UNIT-1
27-01-26	E-Commerce: Introduction, Definition, Commerce and E-Commerce, Types,
28-01-26	Advantages and Disadvantages, Scope
30-01-26	Challenges, Driving Forces behind E-Commerce, Framework for E-Commerce,
Week-2	
4-Feb-26	Do
6-Feb-26	Do
Week-3	
11-Feb-26	Impact on Business, Applications of E-Commerce
13-Feb-26	Do
14-Feb-26	Do
Week-4	
18-Feb-26	Do
20-Feb-26	Do
Week-5	Do
25-Feb-26	E-Commerce
27-Feb-26	
Week-6	Do
2-Mar-26	Do
5-Mar-26	Revision
6-Mar-26	Unit Test
Week-7	UNIT-2
11-Mar-26	E-Commerce Business Models: Introduction
13-Mar-26	Types of Business Models
14-Mar-26	Do
Week-8	
18-Mar-26	Key Components of Business Models, e-Shop, General Procedure
20-Mar-26	Do
Week-9	
27-Mar-26	e-Procurement: Introduction, Definition, , Participants, Advantages of e-Auction
28-Mar-26	e-Auction–Basic Operating Rules for e-Auction
Week-10	
30-Mar-26	Value Chain, Value Chain Integrators.
31-Mar-26	Assignment
Week-11	UNIT-3
1-Apr-26	E-Commerce Security and Privacy
2-Apr-26	Do
3-Apr-26	Do
Week-12	
8-Apr-26	Online Fraud: Types, Cyber Laws: Introduction

10-Apr-26	Do
11-Apr-26	Do
Week-14	
15-Apr-26	Digital Marketing: Introduction
17-Apr-26	Do
Week-15	
22-Apr-26	E-Retailing: Introduction, Components, Meaning
24-Apr-26	Do
25-Apr-26	Do
Week-11	
28-Apr-26	Customer Relationship Management
29-Apr-26	Do
30-Apr-26	Do
3-Apr-26	Do
Week-12	
6-Apr-26	Social Media–Types of Social Networking Sites
7-Apr-26	Do
8-Apr-26	Revision
10-Apr-26	Assignment
11-Apr-26	Unit Test
Week-14	unit-4
13-Apr-26	Cloud Computing: Introduction, Characteristics,
14-Apr-26	Do
15-Apr-26	Do
17-Apr-26	use by Businesses, Applications
Week-15	
20-Apr-26	Do
21-Apr-26	Do
22-Apr-26	Do
24-Apr-26	Enterprise Resource Planning (ERP): Introduction
25-Apr-26	Do
Week-11	
27-Apr-26	Do
28-Apr-26	Revision
29-Apr-26	Revision
30-Apr-26	Unit Test
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Lesson Plan- January to April 2026

Name - Mr. Ravi Parmar

Department - Commerce

Class - M.Com.

Subject - Indian Knowledge System

Semester - II		Subject Code - 25COM-IKS-208
Week-1	UNIT-I	
27/01/26	Overview of Indian Knowledge System	
Week-2		
2-Feb-26	Overview of Indian Knowledge System	
3-Feb-26	Overview of Indian Knowledge System	
Week-3		
9-Feb-26	Indian Knowledge System (IKS) in Commerce: Introduction	
10-Feb-26	Indian Knowledge System (IKS) in Commerce: Introduction	
Week-4		
16-Feb-26	Indian Knowledge System (IKS) in Commerce: Introduction	
17-Feb-26	Indian Knowledge System (IKS) in Commerce: Introduction	
Week-5		
23-Feb-26	Historical overview of commerce practices in ancient India.	
24-Feb-26	Historical overview of commerce practices in ancient India.	
Week-6		
2-Mar-26	Historical overview of commerce practices in ancient India.	
Week-7	UNIT-II	
9-Mar-26	Modern Commerce and Case studies	
10-Mar-26	Modern Commerce and Case studies	
Week-8		
16-Mar-26	Modern Commerce and Case studies	
17-Mar-26	Modern Commerce and Case studies	
Week-9		
23-Mar-26	Incorporating Yogic practices for stress management	
24-Mar-26	Incorporating Yogic practices for stress management	
Week-10		
30-Mar-26	Incorporating Yogic practices for stress management	
31-Mar-26	Incorporating Yogic practices for stress management	
Week-11		
6-Apr-26	Incorporating Yogic practices for stress management	
7-Apr-26	increased productivity in business	
Week-12		
13-Apr-26	increased productivity in business	
14-Apr-26	increased productivity in business	
Week-13		
20-Apr-26	increased productivity in business	
21-Apr-26	increased productivity in business	
Week-14		
27-Apr-26	increased productivity in business	
28-Apr-26	increased productivity in business	
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Lesson Plan- January to April 2026

Name - Dr. Anju	Department - Commerce
Class - M.Com.	Subject - Marketing Management
Semester - 2nd	Subject Code - 25-COM-203

Week-1	UNIT-1
27-01-26	Introduction of Marketing Management
28-01-26	Do
30-01-26	Marketing Concept
Week-2	
4-Feb-26	7P'S of marketing
6-Feb-26	Do
Week-3	
11-Feb-26	Do
13-Feb-26	Marketing Segmentation
14-Feb-26	Do
Week-4	
18-Feb-26	Do
20-Feb-26	Do
Week-5	Do
25-Feb-26	E-Marketing
27-Feb-26	
Week-6	Do
2-Mar-26	Do
5-Mar-26	Revision
6-Mar-26	Unit Test
Week-7	UNIT-2
11-Mar-26	Consumer Behaviour
13-Mar-26	Do
14-Mar-26	Product Planning and Development
Week-8	
18-Mar-26	Do
20-Mar-26	Do
Week-9	
27-Mar-26	Do
28-Mar-26	Product Life Cycle
Week-10	
30-Mar-26	Unit Test
31-Mar-26	Assignment
Week-11	UNIT-3
1-Apr-26	Branding and Trademark
2-Apr-26	Do
3-Apr-26	Strategies Planning
Week-12	
8-Apr-26	Revision
10-Apr-26	Assignment
11-Apr-26	Unit Test

Week-14	unit-4
15-Apr-26	Advertising
17-Apr-26	Do
Week-15	
22-Apr-26	Media Advertising
24-Apr-26	Advertising Effectiveness
25-Apr-26	
Week-11	Do
28-Apr-26	Do
29-Apr-26	Sales Promotion
30-Apr-26	Unit Test

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Lesson Plan- January to April 2026

Name - Prince	Department - Commerce
Class - M.Com	Sub - Business Research Methods
Semester - 2nd	Subject Code - 23-COM-201

Week-1	UNIT-1
27-01-26	Business Research: concept
28-01-26	Do
31-01-26	nature, scope
Week-2	
2-Feb-26	need and managerial value of business research
3-Feb-26	Do
4-Feb-26	Components of theory – definitions
Week-3	
9-Feb-26	concepts, constructs, variables, hypothesis
10-Feb-26	Do
11-Feb-26	Process of research
14-Feb-26	structure of research proposal
Week-4	UNIT-2
16-Feb-26	Research design – concep
17-Feb-26	Do
18-Feb-26	exploratory, descriptive
Week-5	
23-Feb-26	diagnostic and experimental
24-Feb-26	Do
25-Feb-26	Sampling design
28-Feb-26	Do
Week-6	
6-Mar-26	techniques
Week-7	
11-Mar-26	Measurement – concept, measurement scales
13-Mar-26	Do

14-Mar-26	types and construction of scales
Week-8	
18-Mar-26	Reliability and Validity aspects in measurement
19-Mar-26	Do
Week-9	UNIT-3
20-Mar-26	Methods of data collection
21-Mar-26	Do
22-Mar-26	questionnaire/schedule; questionnaire designing
25-Mar-26	Do
Week-12	
6-Apr-26	Do
9-Apr-26	Do
11-Apr-26	content analysis and tabulation
Week-14	
13-Apr-26	Do
16-Apr-26	Do
Week-15	
20-Apr-26	Data analysis and interpretation, editing, coding
23-Apr-26	Do
25-Apr-26	Cadbury code
Week-11	
27-Apr-26	Do
30-Apr-26	Do
2-Apr-25	Hypothesis testing
3-Apr-25	Do
Week-15	
7-Apr-25	Do
9-Apr-25	Do
10-Apr-25	Do
Week-16	UNIT-4
14-Apr-25	Do
16-Apr-25	Ingredients and constructions of research report
17-Apr-25	Do
Week-17	
21-Apr-25	Do
24-Apr-25	Do
Week-18	
28-Apr-25	Power, responsibilities
30-Apr-25	Do
29-Apr-25	bibliography
30-Apr-25	Do
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Lesson Plan- January to April 2026

Name - Mr. Ravi Parmar

Department - Commerce

Class - M.Com.

Subject - HRM

Semester - II

Subject Code - 25COM 204

Week-1	UNIT-1
28-01-26	HRM: Concept,Scope,Objectives and Functions
29-01-26	HRM: Concept,Scope,Objectives and Functions
31-01-26	HRM: Concept,Scope,Objectives and Functions
Week-2	
4-Feb-26	Role and Functions of HR Manager
5-Feb-26	Human Resource Policies and Planning
Week-3	
11-Feb-26	Human Resource Policies and Planning
12-Feb-26	Human Resource Policies and Planning
14-Feb-26	Human Resource Policies and Planning
Week-4	UNIT-II
18-Feb-26	Recruitment,Selection,Placement and Promotion
20-Feb-26	Recruitment,Selection,Placement and Promotion
Week-5	
25-Feb-26	Recruitment,Selection,Placement and Promotion
26-Feb-26	Recruitment,Selection,Placement and Promotion
28-Feb-26	Recruitment,Selection,Placement and Promotion
Week-6	
5-Mar-26	Recruitment,Selection,Placement and Promotion
Week-7	UNIT-III
11-Mar-26	Training and Career Development
12-Mar-26	Training and Career Development
14-Mar-26	Training and Career Development
Week-8	
18-Mar-26	Training and Career Development
19-Mar-26	Training and Career Development
Week-9	
28-Mar-26	Training and Career Development
Week-10	
30-Mar-26	Training and Career Development
31-Mar-26	Training and Career Development
Week-11	UNIT-IV
1-Apr-26	Performance Appraisal
2-Apr-26	Performance Appraisal
Week-12	
8-Apr-26	Performance Appraisal
9-Apr-26	Performance Appraisal
11-Apr-26	International Human Resource Management
Week-14	
15-Apr-26	International Human Resource Management
16-Apr-26	International Human Resource Management
Week-15	
22-Apr-26	International Human Resource Management

23-Apr-26	International Human Resource Management
25-Apr-26	International Human Resource Management
Week-16	
29-Apr-26	Test of Unit I & II
30-Apr-26	Test of Unit III & IV
	Signature of Faculty